

MATT SCHREIBER

www.daily-routine.com

720 308 9553
matt@daily-routine.com

FL2 – Denver, CO

Senior Interactive Designer, 11.09 - Present
Concepting and design

Crispin Porter + Bogusky – Boulder, CO

Interactive Designer, 7.08 - 11.09
Concepting and design

texturemedia – Boulder, CO

Art Director, 5.08 - 7.08
Concepting, Design and art direction for interactive

texturemedia – Boulder, CO

Designer, 1.07 - 5.08
Concepting, Design and production for interactive

Go West T-shirt Company – Ft. Collins, CO

Designer, 5.05 - 1.07
Design and pre-press for screen-printing

Daily Routine – Ft. Collins, CO

Sole Proprietor, 1.05 - 1.07
Designed, printed and sold t-shirts and hoodies to boutiques in Colorado, California, and Kansas

Start The Press – Ft. Collins, CO

Silkscreen Printing Assistant, 4.04 - 5.05
Burned, pulled, and reclaimed screens

Montage Graphics – Ft. Collins, CO

Intern, 8.04 - 12.04
Pre-press for digital and offset printing

Colorado State University – Ft. Collins, CO

B.F.A. Graphic Design, 05
President of AIGA Student Group

My name is Matt Schreiber and I'm an Interactive Designer living in Denver. I love working with people who are better than me and can push me creatively. Nothing is complete until I've brought myself to the edge of my ability. I can trace that back to skateboarding, snowboarding, riding my bike, and all the other things I get involved with in my free time. Design and creativity is way more than job for me, it's another way for me to push myself as a person. I'm not happy unless I feel like I could fail and I appreciate those around me who can tell me when I'm close.

Brand and work experience:

I've had many design jobs over years; Screen Printer, Salesman, Freelance Designer, Contract Designer, Traditional Designer, Interactive Designer, and Art Director. I've worked for great clients; Volkswagen, Microsoft, Coke Zero, Burger King, Dominos, Spyder, Pentax, and a bunch more. I've collaborated with many talented folks; other Designers, Photographers, Copywriters, Flash Animators, 3D Animators, and Developers of all sorts. I've created many things; posters, t-shirts, logos, skateboards, magazine spreads, print ads, interactive banners, microsites, corporate sites, and weird mustache art.

Skills and Abilities (AKA: things that sound super good on a resumé):

- Experience working on national brands like VW, Burger King, and Coke Zero.
- Thorough knowledge of the principles of design, layout and typography.
- A nearly freakish attention to detail and quality.
- Proven ability to work independently and in a team oriented environment.
- Polite, ego-less team player.
- Smells nice, usually.
- Self-motivated, can easily juggle multiple projects.
- Past experience providing mentorship to junior team members.
- Hands-on experience creating exceptional interactive experiences.
 - (Collaborated) Burger King – www.bk.com
 - (Lead) Volkswagen TDI Truth and Dare – www.tdi.vw.com
 - (Lead) Burger King Truth about Tony – www.thetruthabouttony.com
 - And others that don't have the word truth in them – www.daily-routine.com
- Expertise in concept development, visual design, interaction design and animation.
- Experience presenting and vetting creative concepts with clients.
- Ability to clearly communicate design concepts and themes.
- Familiar with industry standards and trends.
- Enjoy being challenged by Creative Directors and Clients.
- Able to work within tight deadlines (I worked at CP+B for cryin' out loud).

THANK YOU.